



STRATEGIC PLAN 2022-2027

Our mission is to advance public health through research excellence.

We are a research institute that champions research to promote population health and high-quality sustainable health care for all.

Our role is to support academic scholars to tackle public health challenges, bringing them together with health practitioners, citizens, governments, businesses, and non-governmental organizations when collective action is required.

Better Health Care

Our goal is to transform health care so that sustainable high quality health care is available to all people.

- a. Focus area: Learning health systems
 - i. Strategy: Establish a health system partnered program to embed research into health care delivery to foster continuous quality improvement and innovation.
- b. Focus area: Digital health
 - i. Strategy: Expand our capacity to adapt, evaluate and implement digital technologies for better health care.

Healthier Populations

Our goal is to improve health equity and the conditions that determine health

- a. Focus area: Equity
 - i. Strategy: Establish a health equity hub that fosters collaborative intersectional research to address the upstream determinants of population health inequities.
- b. Focus area: Prevention
 - i. Strategy: Enhance research that examines the underlying causes of morbidity and mortality in populations across all ages and that identifies and accelerates the use of prevention strategies to improve population health.

Thought Leadership

Our goal is to solve complex public health challenges with great ideas and resolve.

- a. Focus area: Knowledge exchange
 - i. Strategy: Establish a knowledge exchange strategy that brings academic scholars together with citizens, health practitioners, governments, businesses, and non-governmental organizations to collectively tackle public health challenges.
- b. Focus area: Innovation
 - i. Strategy: Grow a public health innovation ecosystem to increase the impact of our research.
- c. Focus area: Evidence informed policy
 - i. Strategy: Bring geographically distributed experts together into a virtual health policy centre to advance evidence informed considerations of health in all policies.

Operational Excellence

Our goal is to establish an organizational culture devoted to professional knowledge, continuous improvement, and intellectual integrity.

- a. Focus area: Increase capacity for research excellence and public health impact
 - i. Strategy: Optimize programs and services
 - ii. Strategy: Lead and support talent recruitment, development, and sustainability initiatives so that members can build on their own success and the success of the institute.
- b. Focus area: Enhance the value of membership
 - i. Strategy: Increase member engagement by aligning our goals, programs and services with member needs.
- c. Focus area: Strategic investment
 - i. Strategy: Acquire and allocate resources to maximize impact.

Organizational Enablers



Our Values

Collaboration: Nurturing transdisciplinary approaches

Courage: Tackling the most difficult problems

Engagement: Prioritizing citizen and patient engagement

Innovation: Inspiring creative solutions to complex problems

Integrity: Building trust through honest, open, and ethical work

Plurality: Embodying equity, diversity, and inclusion in our people, principles and actions