



UNIVERSITY OF CALGARY
O'Brien Institute for Public Health

“In Search of the Beautiful Grant”

William Ghali – Scientific Director

Panel – Christine Friedenreich,
Brenda Hemmelgarn, Lynn McIntyre



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The grant funding game:

Strategies that might help your funding applications

William Ghali

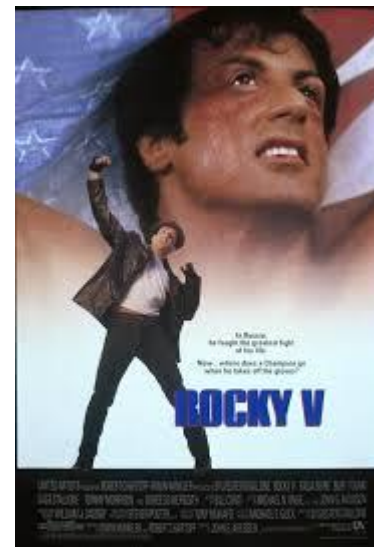
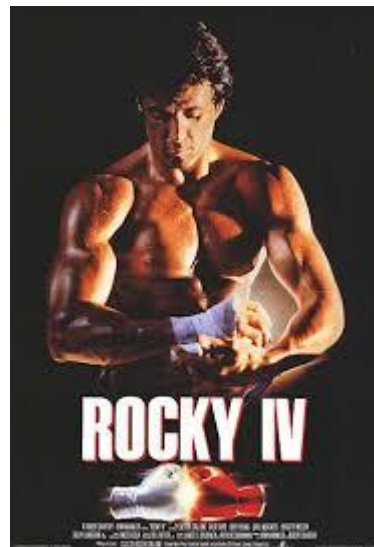
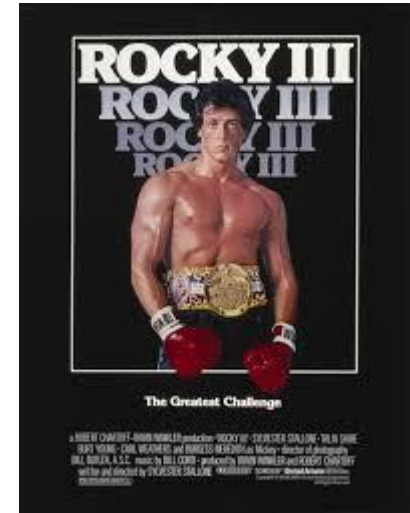
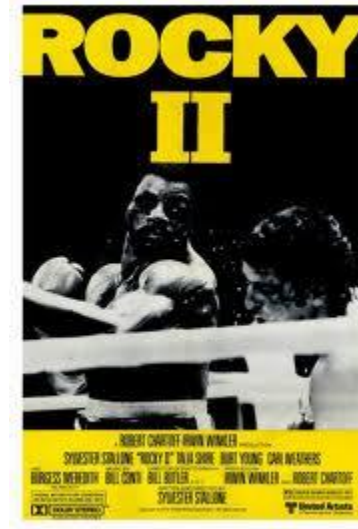
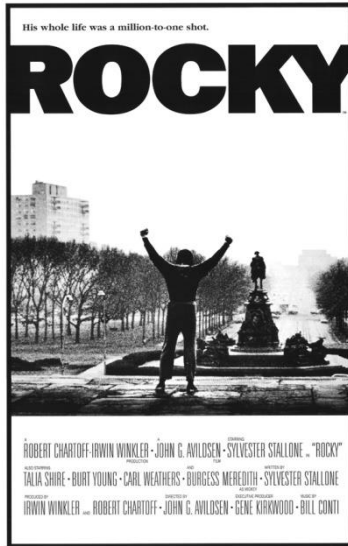
Scientific Director

(with the Returning Panel)

The IPH Grant Strategy Series

- Introductory session
- Revision & resubmission
- Grant budgets
- Knowledge Translation
- Peer review: do it! (well...)
- Programmatic grants
- And today...







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Beauty?

Beauty?

- In a grant?

Beauty?

- In a grant?
- A subjective concept

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Beauty?

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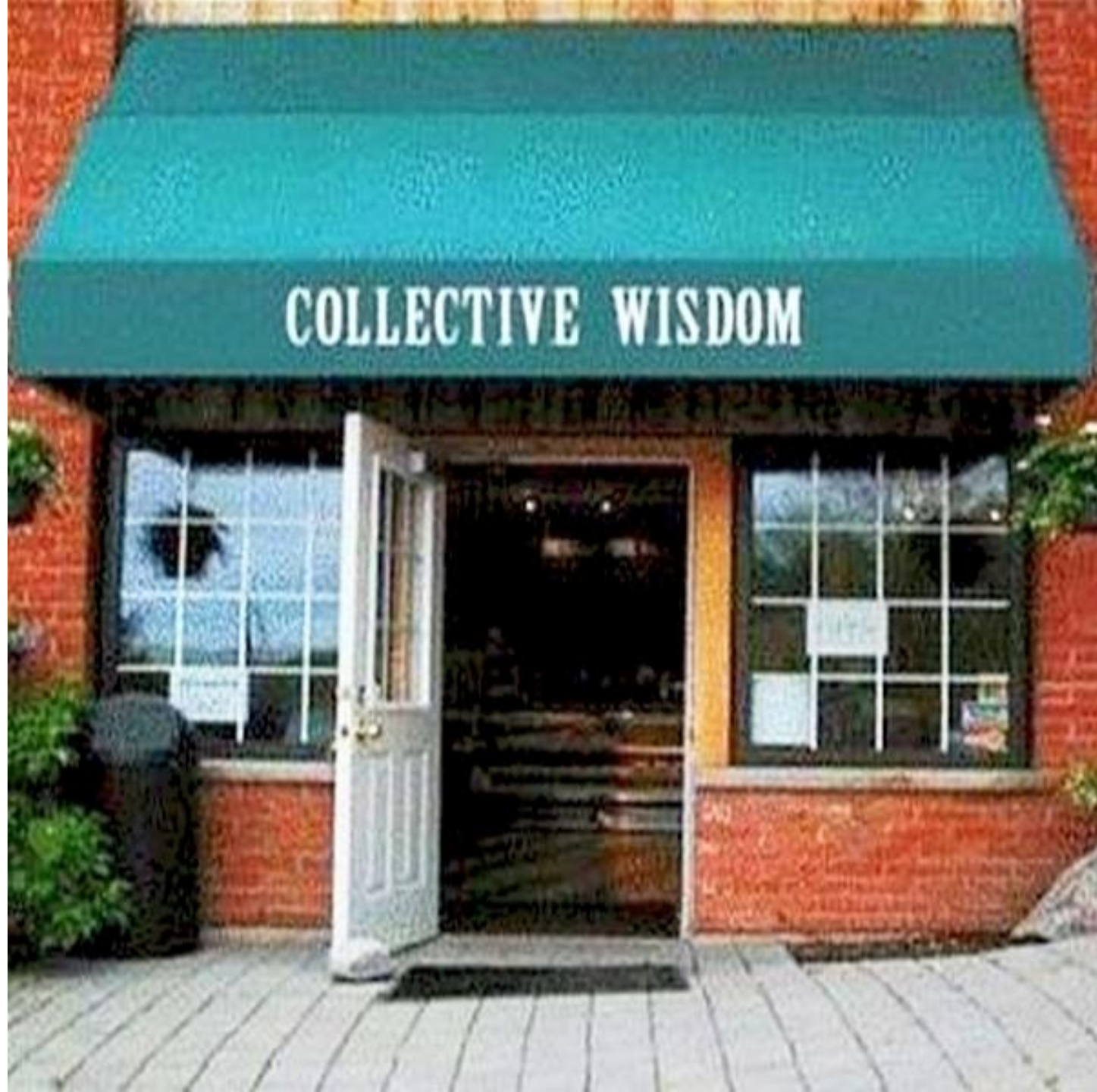


Beauty?

- In a grant?
- A subjective concept
- Is it a big picture thing?
- Or in the details?
- Or both?
- And is it a generic concept?
- Or affected by grant type?
- And can we distill granting excellence?



COLLECTIVE WISDOM



The big picture

- Think *hard* before writing
- Read about priorities
- Ask others about priorities
- Timely? Novel? Innovative?
- Test drive your idea(s)
- Listen to the voices (~)
- Articulate societal impact
- (or the pathway to impact)
- Actionable knowledge?
- Be explicit about *who* acts



The big picture (2)

- Partnership
- Partnership
- Partnership



The big picture (2)

- Partnership
- Partnership
- Partnership
- (established)
- (authentic)
- (bidirectional)
- (longitudinal)
- (multi-layered)
- (deeply engaged)



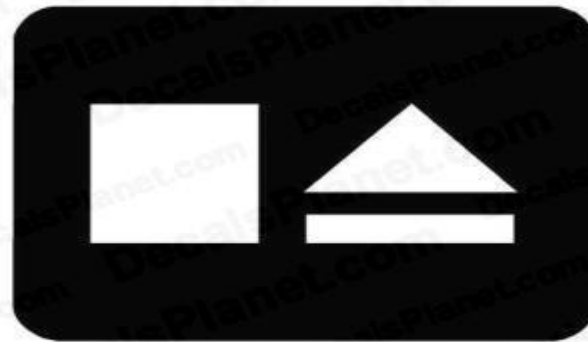
The details

- Presentation
 - Density of text
 - Logical heading system
 - Referencing errors
 - Typos
 - Notes among investigators
 - Spelling...



Principle Investigator

~~Principle Investigator~~



STOP/EJECT

The details

- Presentation
 - Density of text
 - Logical heading system
 - Referencing errors
 - Typos
 - Notes among investigators
 - Spelling...
- Balance
 - Background vs. Methods
 - Among sub-studies



The details (2)

- Attention to detail
- Sound methodology *throughout*
- Only as good as your weakest sub-study
- Avoid throw-ins and late additions
- Less is usually more
- Think of your reviewers...





An aerial photograph of a dense urban area, showing a vast number of buildings packed closely together. The buildings vary in height and color, creating a complex, textured pattern of brown, tan, and grey. The perspective is from directly above, looking down on the city.

**BIG PICTURE
VS.
NITTY-GRITTY DETAILS**

An aerial photograph of a dense urban area, showing a complex grid of streets and buildings. The image is used as a background for the text.

**BIG PICTURE
VS.
NITTY-GRITTY DETAILS**

(BOTH!!)

Cautions

- Avoid 'faddism'
- Avoid 'tokenism'
- Avoid superfluous Co-I's
- Fit of project to competition
- Avoid hyperbole
- Also avoid understating
- Ensure feasibility
- Demonstrate feasibility
- Refer back to "the details"...



**new
rules:
new
game**

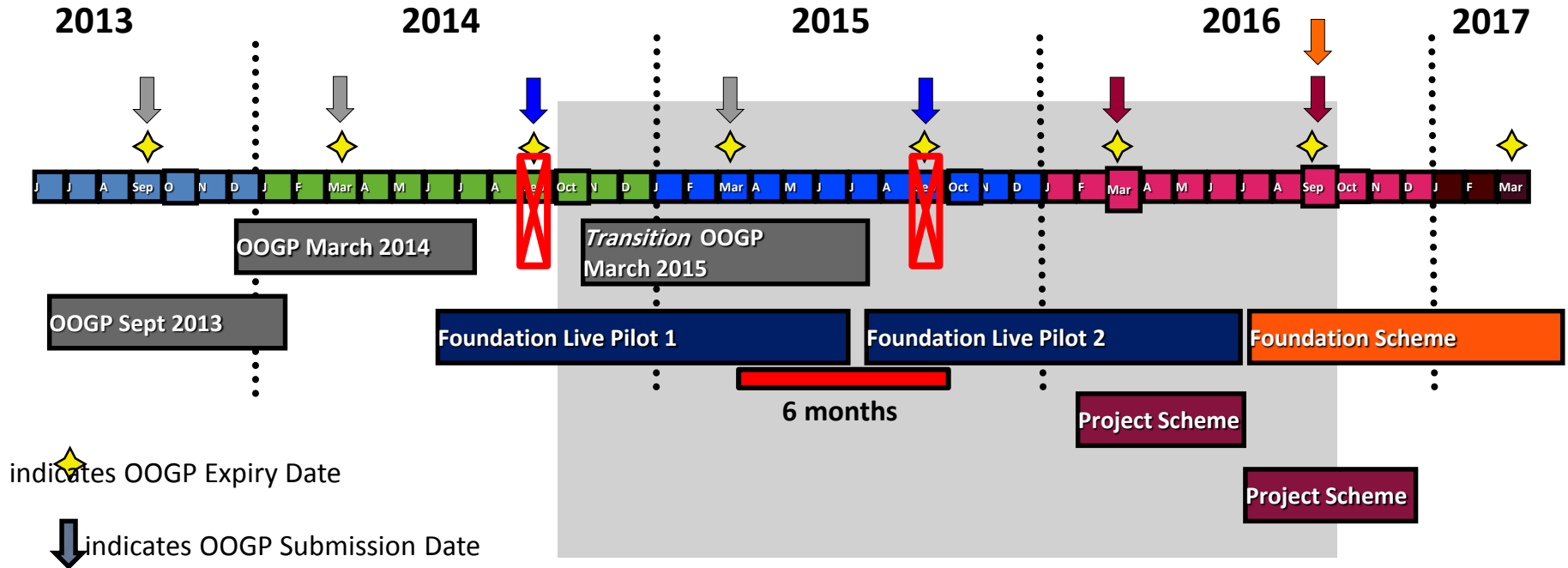


CIHR IRSC

Canadian Institutes of
Health Research

Instituts de recherche
en santé du Canada

Changes to CIHR Open Operating Grant Timeline



Grants expiring during this time have one or more of the following options:

- apply early to any of the remaining OOGP competitions without penalty (Spring 2014 OOGP, Spring 2015 Transitional OOGP)
- request a change in grant term expiry date with no increase in budget
- apply to a Foundation Live Pilot competition
- wait and apply to March or September 2016 Project Scheme
- wait and apply to the September 2016 Foundation Scheme
- apply to one of the Open Knowledge Translation Programs

Delay in onset of funding of successful Foundation Pilot #1 grantees

Table i. Summary of key features in the new Open Funding Schemes.

Summary of the new Open Funding Schemes		
	Project Scheme	Foundation Scheme
Proportion of CIHR's Open Funding Grants Budget	Approx. 55%	Approx. 45%
Grant Value[†] (per year)	Approx. \$25,000 to \$750,000	Approx. \$50,000 to \$1.5 million
Grant Duration	1 to 5 years	5** or 7 years
Eligibility	One or more independent researchers and/or knowledge users from any health field and at any career stage	One or more independent researchers from any health field and at any career stage
Number of grants awarded per year (at steady state^{***})	Approx. 939****	Approx. 114
Number of active^{*****} grants supported per year (at steady state)	Approx. 2,200	Approx. 750

The big differences

- Program vs. project
- More of a 'narrative' on:
 - You
 - Your training
 - What you have done
 - Where you are going
 - Your passion(s)
 - Your leadership
 - Your vision



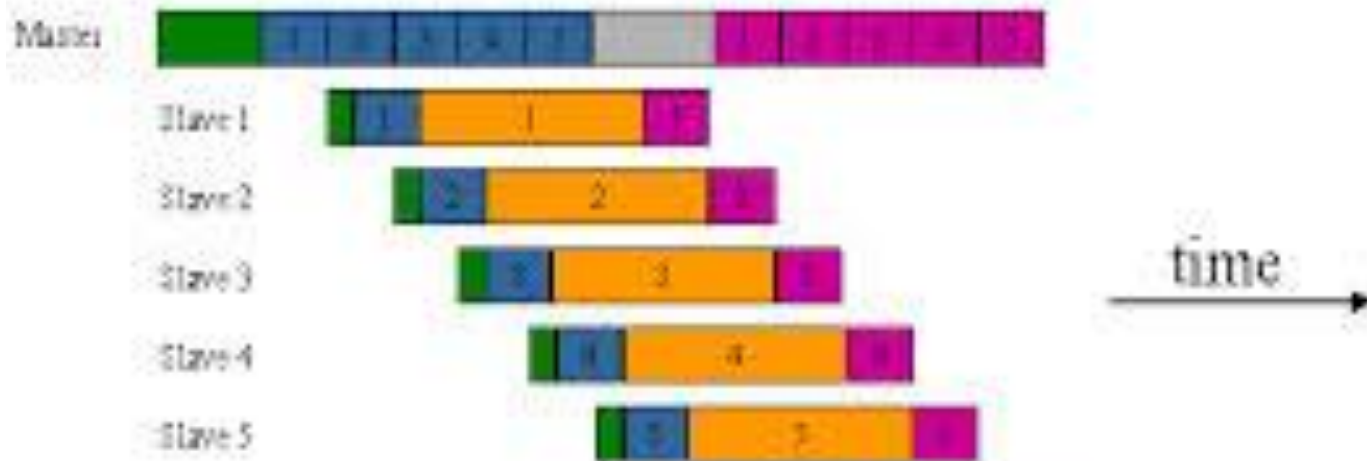
**new
rules:
new
game**

Program structure

- sequential



- parallel



- legend:







IN THE DOOM AND GLOOM OPPORTUNITY LOOMS

JULIAN HALL

ULTRAPRENEURSAYINGS.COM



“**BEAUTY** is how
YOU FEEL
INSIDE, and it reflects
IN YOUR EYES.
IT IS NOT
something physical.”

~ Sophia Loren