**Terms of Reference**  
**2025 Health Equity HUB Knowledge Mobilization Opportunity**

**Purpose**  
The **Health Equity HUB Knowledge Mobilization Opportunity**, administered by the **O’Brien Institute for Public Health**, aims to bridge the gap between research and community needs. This initiative encourages researchers to share their findings in accessible formats, fostering informed decision-making and community engagement.

This opportunity highlights the importance of translating research outcomes beyond academic audiences, aligning with the Health Equity HUB’s commitment to promoting equitable health outcomes for all Albertans.

**Opportunity**  
We invite all Health Equity HUB members to participate by submitting their research for consideration. Non-HUB members are welcome to fill out our [membership form](https://lp.constantcontactpages.com/sv/Jxk2bkV/healthequityhubnetwork) to join the HUB alongside an application for this opportunity.

Selected research will be showcased on the [Health Equity HUB](https://obrieniph.ucalgary.ca/health-equity-hub/home) website, a platform dedicated to making impactful research accessible to the public and policymakers. Selected participants will also receive professional support in developing and disseminating knowledge mobilization documents to enhance the reach and impact of their findings.

**Eligibility criteria**

1. Must be a member of the Health Equity HUB at the O’Brien Institute for Public Health
2. Research must address health equity
3. Research must be relevant to public health or health services in Alberta
4. One application per member as principal investigator

**Application process**  
Participants can submit their applications via email: <iph@ucalgary.ca>

### **Submission requirements**

Participants must include:

1. An overview of the research study, including study design, objectives, and key findings (350 words).
2. An overview of the significance and potential impact of study findings (250 words).
3. A list of interested parties who may be interested in learning about the research findings and the types of knowledge mobilization documents (e.g., infographics, plain language summaries, policy briefs) that might best reach them and for which the HUB might provide assistance (250 words).
4. Three to five key messages that should be conveyed in knowledge mobilization documents.

**Evaluation criteria (10Pts Each)**

Submissions will be assessed based on the following:

* **Clarity of research study:**  Does the research demonstrate a well-defined design, clear objectives, and key findings that contribute to advancing health equity?
* **Relevance to pressing health equity challenges in Alberta**: Does the research address significant health inequities in the province?
* **Stakeholder relevance and usability:** Do the findings align with the priorities of key stakeholders, and are they likely to inform their policy and/or practices?
* **Key messages:** Are the key messages clear and compelling?

**Award details**

The top **five submissions** will receive:

* Professional support from the Health Equity HUB’s knowledge mobilization team to develop the knowledge mobilization documents identified in their submission. Some of these documents may also be posted on the Health Equity HUB’s website.
* Professional support in disseminating knowledge mobilization documents to stakeholders.

In addition to the above, **the highest-ranked submission** will receive:

* Dedicated time to present their research at the Health Equity HUB’s annual event in fall 2025.

**Timelines**  
Submissions are due by 11:59 p.m. (MDT) on **May 1, 2025**. Successful applicants will be notified via email.

**Contact information**  
For inquiries or assistance, please contact:  
Bliss Wiche

Knowledge Mobilization Specialist  
Health Equity HUB, O’Brien Institute for Public Health  
[bliss.wiche@ucalgary.ca](mailto:bliss.wiche@ucalgary.ca)

**Thank You!**  
Thank you for participating. Together, we can make health equity research more accessible.