



**The O'Brien Institute for Public Health &
the Department of Community Health Sciences present:**

Generation Healthy: Empowering Communities

Speaker: Tracey Martin and Dwayne Sheehan

Friday, October 6th, 2017 - 12:00 to 12:50 p.m.

G500 - Health Sciences Centre, 3330 Hospital Dr NW

Vivo for Healthier Generations, Mount Royal University and the City of Calgary have teamed up to show how a charity, university and municipality can work together to demonstrate the potential of social impact when multiple sectors come together. Our common agenda is building active cities by working jointly to get more Calgarians, more active, more often, everywhere they are. The presenters will share what is possible together through their Generation Healthy (Gen H) Project, a living test case linking programs, practices, platforms, performance and policies to empower communities to take responsibility for their own healthy behaviours and drive social and systems change.

Tracey Martin, Senior Manager, Innovation, Vivo. As one of the driving forces behind Vivo's mission, innovation and public image Tracey has had a major hand in positioning, launching and growing the Organization over the last 12 years into the successful sustaining charity it is today. With almost 20 years of business development in the private, government and non-profit sectors she leads large scale projects including Vivo's research and innovation arm, branding and future expansion plans.

Dr. Dwayne Sheehan, Associate Professor of Health and Physical Education, Mount Royal University. Dwayne's teaching responsibilities include senior level classes in Growth & Development, Motor Learning, and Physical Education Teacher Education (PETE). His research interests include child and youth physical literacy, healthy communities, curriculum development in the physical education and recreation sector. He is currently the Researcher in Residence for Vivo for Healthier Generations and the Co-Founder of the Canadian Exergaming Research Centre.

Objectives:

1. Participants will understand the importance of collaborative relationships in public preventative health care
2. Participants will understand the role Vivo and the recreation sector plays in the physical literacy journey of Calgarians
3. Participants will be learn about how practical community based research initiatives support decision making in the not for profit sector

This event is a self approved group learning activity (Section 1) as defined by the Maintenance of Certification Program of the Royal College of Physicians and Surgeons of Canada. This seminar is also available via an online AdobeConnect session: To attend the seminar from another location via your computer, click on this link:

<https://connectmeeting.ucalgary.ca/oiph-oct06-17/>

Enter as a guest. You may join the session at any time. It is advisable to test your audio before the seminar starts. The AdobeConnect session will be archived and accessible for later viewing at:

<https://www.obrieniph.ucalgary.ca/events/chsobrien-institute-seminar-series>