



The O'Brien Institute for Public Health &
the Department of Community Health Sciences present:

Population Health – Beyond Social Determinants of Health

Speaker: Norma Padron

Friday, November 3, 2017 - 12:00 to 12:50 p.m.

G500 - Health Sciences Centre, 3330 Hospital Dr NW

We finally have the academic and policy consensus that most of health outcomes are determined outside of the hospital. With this newfound radical commonsense, and as the nature of work, education and wellbeing is transformed by technology, demographics and governance, how can we move past *knowing* that social and economic factors determine health and *effect the needed changes* to achieve population health?

Dr. Norma Padron academic appointments include Assistant Professor, Jefferson College of Population Health, Associate Director, Center for Population Health Research, Lankenau Institute for Medical Research at Main Line Health System and she is the Chair of the Industry Advisory Board at the National Science Foundation Center for Health Organization Transformation. Her research agenda aims to identify methodological strategies in which the use of large (open) datasets can be used to improve the design, implementation and evaluation of population health strategies for health systems. Her goal is to bring together methodologies generally used in economics, data science, public health research and systems design to reduce health disparities and improve the effectiveness of health delivery models.

<https://twitter.com/NormaPadron> #BeyondSDOH

Objectives:

1. Attendees will learn about the multi-disciplinary academic and policy trajectory that arrived at the conclusion that social and economic factors determine health
2. Attendees will learn about the currently used strategies that define *population health research* today
3. Attendees will be able to define the main challenges and opportunities that technology, demographic and governance infrastructure present to achieve population health

This event is a self approved group learning activity (Section 1) as defined by the Maintenance of Certification Program of the Royal College of Physicians and Surgeons of Canada. This seminar is also available via an online AdobeConnect session: To attend the seminar from another location via your computer, click on this link:

<https://connectmeeting.ucalgary.ca/oiph-nov03-17/>

Enter as a guest. You may join the session at any time. It is advisable to test your audio before the seminar starts. The AdobeConnect session will be archived and accessible for later viewing at: <https://www.obrieniph.ucalgary.ca/events/chsobrien-institute-seminar-series>