



The O'Brien Institute for Public Health &
the Department of Community Health Sciences present:

Valuation in Health Economics: Reflections of a UK Health Economist...and Patient

Speaker: Mandy Ryan

Friday, September 6, 2019 - 12:00 to 12:50 p.m.
G500 - Health Sciences Centre, 3330 Hospital Dr NW

Valuing benefits represents one of the greatest challenges facing health economists. Mandy Ryan argues that health economists have been too narrow, and clinical, in their valuation of benefits. She argues the case for broadening the valuation space to be more person-centered, and looks at how health economics can contribute to this.

Mandy is Director of the Health Economics Research Unit at the University of Aberdeen. Her research interests centre around ensuring health economic valuation methods take a person centred approach. She has expertise in the development and application of discrete choice experiments and contingent valuation in health economics.

Objectives:

1. Understand the development of valuation methods in health economics
2. Compare Quality Adjusted Life Years, Contingent Valuation and Discrete Choice Experiments as valuation methods
3. Demonstrate that what we measure matters

This event is a self-approved group learning activity (Section 1) as defined by the Maintenance of Certification Program of the Royal College of Physicians and Surgeons of Canada. This seminar is also available via an online AdobeConnect session: To attend the seminar from another location via your computer, click on this link:
<https://connectmeeting.ucalgary.ca/oiph-sep06-19/>

Enter as a guest. You may join the session at any time. It is advisable to test your audio before the seminar starts. The AdobeConnect session will be archived and accessible for later viewing at:
<https://www.obrieniph.ucalgary.ca/events/chsobrien-institute-seminar-series>